



INTEGTREE

Ethics, Compliance & Sustainability Services
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IntegTree Cultural Risk Assessment Services

If your core values and code of conduct are not understood in a specific cultural context, then it will be at best a “code of content”, and at worst a “code of confusion”

Localization of ethics and compliance is a complex undertaking requiring cultural and linguistic insights, combined with the knowledge of specific laws and regulations. At IntegTree our highly specialized professionals combine deep cultural insights with knowledge of key international compliance challenges.

Leveraging 12 years of research experience on cultural customization, we have developed a cultural analysis tool to assess the cultural sensitivity of ethics and compliance communications for any culture in the world. This includes assessing your online course modules, videos, documents and other multimedia content.

We assess these materials to measure the degree to which you deliver messages in a culturally consistent communication and learning style. Based on our analysis we provide recommendations on culturally customizing your course-ware and training. We also work with your head office and international subsidiaries to develop a customized training curriculum to help you locally implement key compliance policies and generate international buy-in.

Our Localization & Cultural Customization services can help you with numerous policies including:

- Code of Conduct
- Conflict of Interest
- Integrity and Accountability
- Anti-Corruption Policy (Bribery, gifts, use of company resources, etc.)
- Information Security
- Intellectual Property Usage and Compliance
- Confidentiality
- Whistle Blower Provisions

Dr. Nitish Singh is one of the preeminent cultural advisers. He has been investigating cross cultural communications for the past 12 years and has published numerous prestigious academic papers in top academic journals, and books in this area. He has helped various organizations culturally customize their communications to worldwide audiences. He has also been on the leading edge of ethics and compliance education and consulting outreach, and is the founder and program leader for ‘The Certificate in Corporate Ethics and Compliance Management’ at Saint Louis University. Dr. Singh and his team at IntegTree consulting combine their extensive cultural knowledge, compliance insights and sophisticated background in research methodology to provide you with an effective solution to localizing your compliance program.



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To request a complementary localization risk assessment, or for more information, please contact us at ncsingh@IntegTree.com

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Localization Services

CULTURAL RISK ASSESSMENT

Identify cultural risks endemic to foreign worker employment. Evaluate your human resources and compliance policies across the world to uncover your unseen risks.

LOCALIZATION & CULTURAL CUSTOMIZATION

Custom tailor your compliance and ethics policies for foreign employees, enhancing the effective communication of your programs to maximize program efficacy and minimize non-compliance exposure.

CROSS-CULTURAL TRAINING

Train foreign workers in the implementation of laws and policies, including FCPA, government contracting, conflict of interest policies, and more.

For more information on our services please visit us on the web at:

www.IntegTree.com